

2024 | DANCE WORLDS & SUMMIT SPONSORSHIP PACKAGE



PHOTO:
EMERALD ANGELS 2023
AASCF STATES
2024 DANCE WORLDS TEAM





THANK YOU...



for your consideration in sponsoring The Dance Affinity's Worlds & Summit Teams for 2024. We are ready to take on this challenge.

The Dance Affinity's Worlds Team, called the 'Affinity All Stars', consists of a group of athletes aged from 12 - 18 years and is coached by Teagan Huntsdale and Kelly Buggs. They will compete in the IASF World Cheer & Dance Championships and The Dance Summit Championships in Orlando, Florida in April 2024. This prestigious opportunity was awarded to the team at the 2023 Dance and Cheer Events Nationals Championships where both their jazz and lyrical routines were selected.

In this package, you will find information regarding the various levels of sponsorship and the benefits afforded to you as a result of your generous support. Not only will your company receive marketing and advertising benefits, but will have the knowledge that you are supporting young dancer's dreams of attending and competing on the international stage.

The sponsorship package benefits not only provide exposure to over 500 students of The Dance Affinity and their family members, but to the wider community through a following of over 2000 people on social media. Your company logo will be seen on the international stage when athletes and their families travel to the IASF World Cheer & Dance Championships and The Dance Summit Championships.

ABOUT THE COMPETITION..



The Dance Worlds, or just “Worlds”, is the main and final competition of the season for All Star Dance Teams. Only teams who earned bids throughout the year are invited to compete, creating an exclusive and highly competitive event. Teams from all over the world compete and it is therefore known as the World Championship for All Star Dance teams.

The Dance World Championship features the most exciting performances, positive energy and shared emotions in All Star! Each year, USASF and IASF event producers from all over world sponsor teams to compete for championship titles in contemporary/lyrical, high kick, hip hop, jazz, pom and junior dance.

The competition is held every year in late April and takes place at the ESPN Wide World of Sports complex in Orlando, Florida. The event is typically spread out over three days, with a preliminary competition round, semi-finals, and finals.





Sponsorship Option # 1 Marble Tier - \$5000

Major Sponsor

Our MARBLE TIER sponsorship is our most prestigious package and will assist to cover the team's training and rehearsal costs for the 4 month lead up as well as rehearsals at international venues whilst overseas. It will also help cover a portion of the competition entry.

The Marble Tier sponsor will be afforded the following benefits:

- Your logo on back of official Worlds Team uniform jacket
- Your logo on sleeve of official Worlds Team training jersey
- Your logo on back of official Worlds Team traveller t-shirt for dancers and families
- Your logo displayed on media wall at Worlds Send Off fundraiser event in April as well as projector screens and digital program for the evening
- Your logo on 6 x social media posts between now and April 2024
- Your logo featured in 2023 End of Year Concert digital program, seen by over 1000 patrons at our event
- Company logo featured on screens at 2023 studio Presentation Night in December
- Your logo featured in video at our 2024 end of year concert

In addition to the above, we would like the Diamond Tier sponsor to present the jacket and jersey uniform pieces to the team. This photo opportunity can be utilised for your own company's social media profile.

2022 Example of Uniform and how logo was incorporated





Sponsorship Option # 2

Black Tier - \$2500

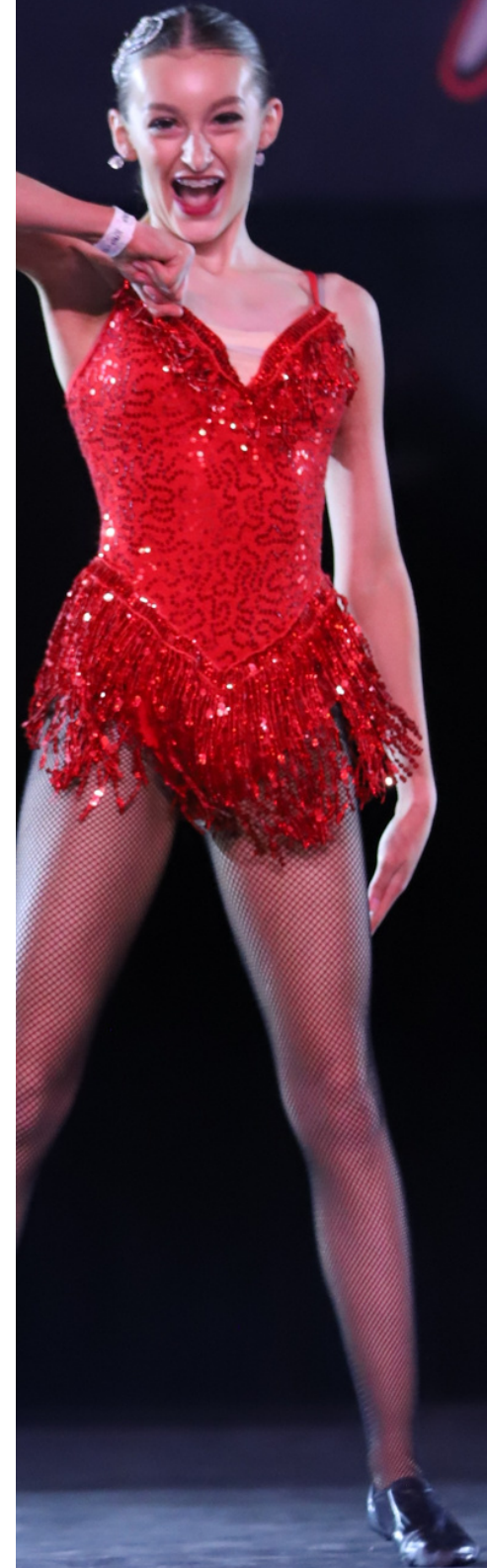
Team Sponsor

Our BLACK TIER sponsorship is our second level of sponsorship helping to cover training uniforms and competition costs.

The Black Tier sponsor will be afforded the following benefits:

- Your logo on back of official Worlds Team traveller t-shirt for dancers and families
- Your logo displayed on media wall at Worlds Send Off fundraiser event in April as well as projector screens and digital program for the evening
- Your logo on 6 x social media posts between now and April 2024
- Your logo featured in 2023 End of Year Concert digital program, seen by over 1000 patrons at our event
- Company logo featured on screens at 2023 studio Presentation Night in December
- Your logo featured in video at our 2024 end of year concert

2022 Example of Uniform and how logo was incorporated -





Sponsorship Option # 3

White Tier - \$1000

Team Sponsor

Our WHITE TIER sponsorship is our third level of sponsorship helping to cover travel expenses in Florida such as transport to and from competitions, rehearsals, airports and event venues.

The White Tier sponsor will be afforded the following benefits:

- Your logo on back of official Worlds Team traveller t-shirt for dancers and families
- Your logo displayed on media wall at Worlds Send Off fundraiser event in April as well as projector screens and digital program for the evening
- Your logo on 4 x social media posts between now and April 2024
- Your logo featured in video at our 2024 end of year concert

2022 Example of Uniform and how logo was incorporated





Sponsorship Option # 4

In-Kind Sponsorship

Team Donations

Do you have a business that could provide a service or item to our team? We welcome any collaboration or connection that may assist our dancers in their journey.

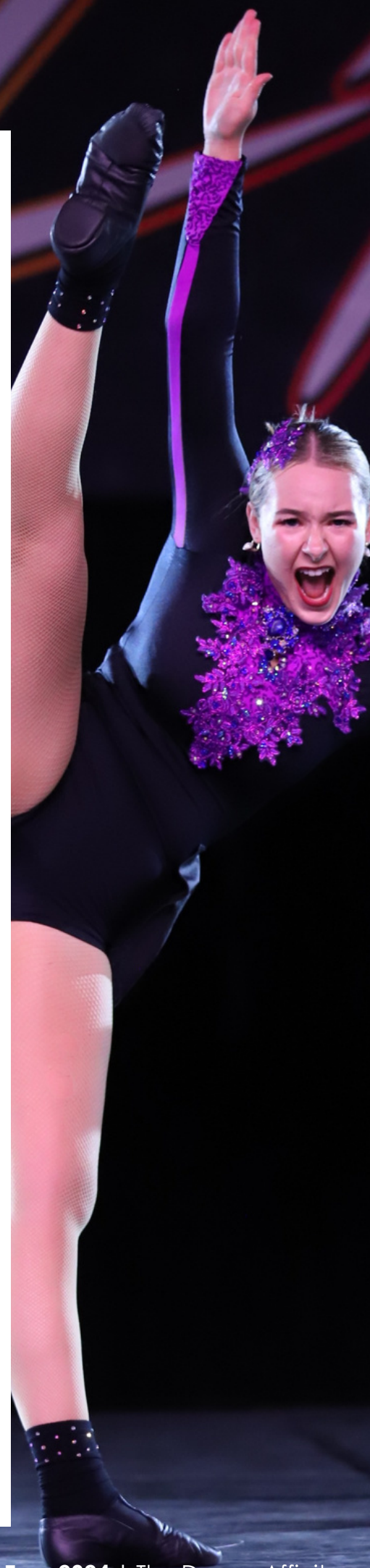
Suggestions of products and services that our team will require to prepare for The Dance Worlds and Summit include -

- Health & fitness training
- Body maintenance & injury recovery/prevention
- Costume alterations and embellishing
- Dancewear including fishnet stockings, jazz shoes
- Hair kits including bun nets, bobby pins, hair pins, hairspray

Our in-kind sponsors will be afforded the following benefits:

- Your logo on back of official Worlds Team traveller t-shirt for dancers and families
- Your logo displayed in our digital program at our 2024 Worlds Team Send-Off fundraising gala event

2022 Example of Uniform and how logo was incorporated





Sponsorship Option # 5

Small Financial Donations

Team Donations

Thank you in advance for your generous offering to support our Worlds & Summit dancers. Monetary donations of any amount can be made through our Australian Sporting Foundation fundraising page here:

Our in-kind sponsors will be afforded the following benefits:

- Name/Company logo on back of official Worlds Team traveller t-shirt for dancers and families
- Your logo displayed in our digital program at our 2024 Worlds Team Send-Off fundraising gala event

2022 Example of Uniform and how logo was incorporated





DANCE THE AFFINITY

WORLDS & SUMMIT

Thank You

*For your consideration in supporting
The Dance Affinity's 2024 Worlds & Summit Team*



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